

The profit app for independent used car dealers.

Car Dealer Tracker keeps every car on one record — purchase price, photos, VIN, each expense, the buyer and the sale — so a dealer knows the real net profit on every vehicle instead of guessing at month end. Dealers can also record costs by voice at the car with Voice to Work.

WHAT IT DOES

- Vehicle inventory with status, preparation stages and days in stock
- Expenses tied to each car, with receipt photos
- Net profit per vehicle and monthly reports (PDF, Excel, CSV)
- Dealer CRM: lead stages, conversation history, follow-up reminders
- Parts inventory, cash and bank accounts, team roles
- Works offline; iPhone, iPad, Android and the web

STORY ANGLES

- **Price transparency.** Only 5 of 12 dealer software vendors show a starting price before a sales call (our 2026 index, CSV included).
- **Built on a real lot.** The founder was a used car dealer who could not tell what each car really made.
- **Voice at the car.** Dealers log costs by speaking instead of typing in the office at night.

KEY FACTS

Founded

2022, United Arab Emirates

Founder

Shokhabbos Makhmudov, former used car dealer

Reach

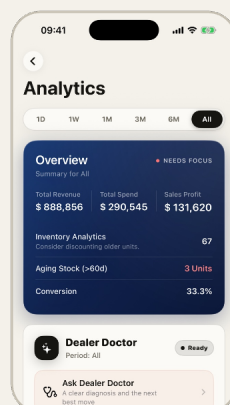
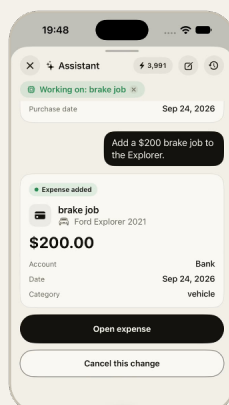
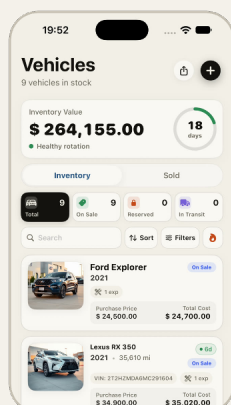
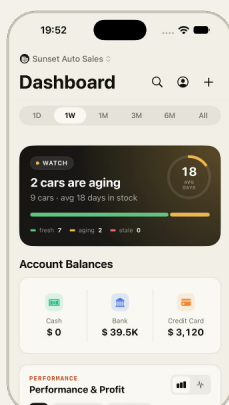
Dealers in 89 countries; 2,700+ vehicles tracked, 1,200+ sales recorded

Platforms

iPhone, iPad, Android, web; app in 16 languages

Pricing

Free for 2 vehicles. Solo \$19.99/month or \$149.99/year; Dealership \$49/month or \$490/year



PRESS CONTACT

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Media kit, logos, screenshots and demo video:
cardealertracker.app/press-kit

